

**LOUIS RUBINO, Ph.D., L.F.A.C.H.E.**

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Encino, California 91316

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**PROFESSIONAL PREPARATION**

**LIFE FELLOW, 2022**

**BOARD RECERTIFIED FELLOW, 2007, 2010, 2013, 2016, 2019**

**FELLOW, 1998**

**RECERTIFIED MEMBER, 1993**

**DIPLOMATE CREDENTIAL, 1987**

**MEMBER, 1983**

**American College of Healthcare Executives**

Highest professional designation offered in discipline

**DEGREES**

**Ph.D., 1990**

**University of Southern California**

Los Angeles, California

Doctor of Philosophy, Public Administration, Health Service

Administration subspecialty. Dissertation completed: "Hospital strategy selection in a competitive market and its relationship to financial performance."

**MPA, 1985**

**University of Southern California**

Los Angeles, California

Master of Public Administration.

**MSHCM, 1979**

**California State University, Los Angeles**

Los Angeles, California

Master of Science, Health Care Management.

**BS, 1976**

**University of Southern California**

Los Angeles, California

Bachelor of Science in biological science with a business minor.

**1997-1998**

**Pepperdine University Graduate School of Education and**

**Psychology**

Culver City, California

Took additional education courses.

**University of Southern California & Cal State University Los Angeles**  
Dean's Lists

## **ACADEMIC EXPERIENCE**

### **1997 to Present**

#### **California State University, Northridge**

Northridge, California

Associate Chair Health Sciences Department Spring 2022 to Present  
Graduate Coordinator MSHA, Academic Years 20-21 and 21-22 (Co-Graduate Coordinator)

Chair Health Sciences Department January 2017 to August 2020  
(approximately 1100 FTES per semester, 33 Full time faculty, 3 programs)

Co-Program Director Public Health August 2016 to January 2017

Administrator in Charge Health Sciences Department March – July 2015 (which Chair was on Sabbatical)

Professor (Appointment made in Fall 2008)

Health Administration Program Director beginning 2006-2007 academic year to January 2017

Tenure received beginning 2005-2006 academic year

Associate Professor (Appointment made in Fall 2004)

Assistant Professor (Appointment from 1999-2004)

Lecturer (Appointment made in 1998)

Part-time Instructor (Appointment made in 1997)

Teach undergraduate and graduate classes in the Health Administration program within the Department of Health Sciences. Classes taught are: HSCI 131 Health and Society, HSCI 313 Health Administration, HSCI 412 Medical Care Organization in the United States, HSCI 413 Leadership and Direction in the Administration of Health Services, HSCI 422 Health Services for the Elderly and Mentally Ill, HSCI 425 Financial Planning and Reimbursement in Health Care, HSCI 438 International Health, HSCI 494C Supervised Field Study, HSCI 513 Applied Theory in Health Administration Practice (face-to-face State-side and on-line through Tseng), HSCI 519 Hospital Administration, HSCI 523 Seminar Health Care Organization, HSCI 620 Seminar Hospital Administration, HSCI 625 Integrative Seminar in Health Administration and HSCI 693A/C Supervised Field Training and HSCI 697 Directed Comprehensive Studies. Also MPA 697S Comprehensive Examination class for MPA-Health Administration certificate program.

Also taught grant-funded course HHD595LPC Leadership/Professional Competencies for Health and Human Development Disciplines

**1998 to 2008****University of California, Los Angeles**

Los Angeles, California

Adjunct Assistant Professor

Provide learning-centered activities to Executive MPH program

Taught graduate course, HS 431, Managerial Processes in Health

Service Organizations, in the Master of Public Health for Health

Professionals program 1998 to 2004

**1998 to 2003****California State University**

Los Angeles, California

Part-time Faculty

Taught graduate class, Management 571 Seminar: Cases in Managing

Health Care Policy and Management 454 Special Topics: Hospital

Administration.

**1993 to 1996****University of Southern California**

Los Angeles, California

Part-time Faculty

Taught undergraduate class, PA 439, Administration of Health Care

Organizations, in the Health Service Administration program.

**INTERNATIONAL APPOINTMENTS****Guangzhou Medical University**

Guangzhou, China

Honorary Professor

Received re-appointment September 27, 2009. Renewed and continuing.

**Hubei University of Medicine**

Shiyan, China

Visiting Professor

Received appointment on October 16, 2012.

**Kunming Medical University**

Kunming, China

Guest Professor

Received three year appointment November, 2007.

**Zhongshan University, Sun Yat-sen School of Business**

Guangzhou, China

Visiting Professor

Received two year appointment 2003-2005.

Taught class for Executive MBA program April 2004.

## **RELATED EXPERIENCE**

**College of Health and Human Development**  
**Administrative Fellow August 2020 to August 2021**

**Jones & Bartlett Learning, LLC**  
**Competency Developer 2014-2015**  
Assist in developing "Learning Blocks" for Graduate Health  
Administration innovative teaching modules

**Marilyn Magaram Center**  
Northridge, California  
**Interim Director May 2013 through January 2014**  
Top administrator of Food Science, Nutrition, and Dietetics Academic Center

**Tseng College of Extended Learning**  
**Liaison for College of Health and Human Development AY 2011-2012, 2012-2013 and 2013-2014**  
Assisting For Profit Extension of CSUN in Curriculum Development for Health  
and Human Development Departments

**CSUN China Institute/Center for Health Promotion and Leadership**  
Northridge, California  
**2000 to Present**  
**Co-Coordinator**  
Arrange Academic Exchange Program on Medical Management for Guangzhou  
Municipal Health Bureau and other entities in China.

**Institute for Community Health and Wellbeing at CSUN**  
Northridge, California  
**Founding and Interim Director August 2009 to July 2010**  
Oversaw organization under Academic Affairs providing services and  
coordination of activities for faculty practices and College Centers which have an  
emphasis on health and wellbeing.

**2002 to 2007**  
**Phoenix Hospital Group**  
Beijing, China  
Senior Consultant  
Provide ongoing support for this for profit hospital chain in China, educating their  
leaders in American healthcare management practices.

**October 2005**

**Portneuf Medical Center**

Pocatello, Idaho

Governing Board Retreat Facilitator

**July 2000 to October 2000****CSUN Student Health Center**

Northridge, California

Acting Director

Provides basic medical care for student illnesses and injuries. Includes specialty care, pharmacy, laboratory, radiological and physical therapy services.

**1988 to 1998****Paracelsus Healthcare Corporation**

Houston, Texas

Vice President of Operations

Vice President of California operations overseeing eleven acute care facilities (total of 946 beds). Also responsible for four skilled nursing facilities in Northern California (total of 232 beds). Also previously the Chief Executive Officer of Los Angeles Community Hospital, a 144-bed full service, acute care hospital in East Los Angeles, Hollywood Community Hospital Medical Center, a 158-bed medical/surgical/psychiatric hospital specializing in immune suppressed patients, and Monrovia Community Hospital, a 49-bed joint venture facility. Successfully maintain hospitals in positive positions through generation of new programs, managed care contracting, expense reductions, and physician recruitment. Experience includes consolidating licenses, opening new home health agency, subacute unit and Aids clinic. Greatly improved hospitals' standings with outside regulators (JCAHO, AOA, Department of Health, CMRI, and MediCal).

**1985 to 1988****American Healthcare Management, Inc.**

Dallas, Texas

Administrator

Began employment as Associate Administrator at Monterey Park Hospital, a 96-bed general acute care hospital. Implemented a cost reduction program and staffing matrix. After four months, promoted to Administrator of Linda Vista Community Hospital, a 150-bed facility in East Los Angeles. Through a physician recruitment program and by conducting key marketing activities, was able to steer the hospital to positive income after years of being in the red. Also had the responsibility of being Chairman of Corporate's Western Division Preaccreditation Survey Team.

**1981 to 1985**

**Lincoln Hospital Medical Center**

Los Angeles, California

Chief Executive Officer

Chief Executive Officer of a physician owned 47-bed medical/surgical and O.B. acute care hospital. First year, brought hospital out of bankruptcy by implementing physician recruitment and community awareness programs which resulted in a 36 percent increase in census. Developed new I.C.U. and Outpatient Clinic. Successfully appealed Medicare and Medi-Cal related party issues. Under my leadership, the hospital received the recognition of Facility of the Year from the management company.

**1977 to 1981****Cedars-Sinai Medical Center**

Los Angeles, California

Senior Administrative Supervisor

Progressed, starting as an accounts payable clerk, promoted to cost analyst position and then moved into Administration in October 1978 with responsibility for over 300 beds. Developed and monitored budgets for all hospital patient care areas. Served as Administrator on Duty (AOD) on weekends and holidays.

**TEACHING EFFECTIVENESS AND DIRECT INSTRUCTIONAL CONTRIBUTIONS****INSTRUCTIONAL GRANTS AND AWARDS****CSUN Community Service Learning**

Faculty Service Learning Community Engagement Grant, 2012

Faculty Title V Service Learning Grant, 2011

Faculty Mentorship Grant, 2007

Discipline-Based Service Learning Project, 2007

Student Scholar Competition, 2009, 2008, 2007, 2006, 2005 and 2004

Faculty Curriculum Development Grant, 2005, 2002 and 2000

Faculty Travel Grant, 2002

**CSUN China Institute****Faculty Development Grants**

Guangzhou Medical University 2+2 Program, 2010

Nutritional Health Education in China, 2007

Development of Student Travel Health Exploration in China, 2004

Comparative Hospital Administration Research, 2001

**2006 and 2008/2009****Julian Beck Learning-Centered Instructional Project, Recipient**

Hispanic Health Literacy through Health Education, 2010-2011

Consultant on the Community Health Enrichment through Student Service Learning (C.H.E.S.S.) 2009-2010  
Student Health Outreach (to) Uninsured Teens/Twenties/Thirty-Somethings (S.H.O.U.T.), 2008 -2009  
Collaborative Leadership Learning for Health Professionals (team teaching project), 2006

### **Sabbaticals**

Current State of Healthcare Reform in China, **Spring 2014**  
Comparative Study of American and Chinese Health Care Systems, **Spring 2005**

### **2003**

#### **California Geriatric Education Center**

Co-Coordinator for \$14,181 grant titled, "2003 CSU Geriatric Summit"

### **2002**

#### **CSUN Office of Online Instruction**

Web-enhanced Instruction Award

### **2002**

#### **CSU Institute for Teaching and Learning**

Co-Coordinator for \$15,930 grant titled, "Gerontology Summit: Collaborating to Achieve Excellence in Teaching"

### **2000**

#### **California State University, Northridge**

Advancement of Teaching Effectiveness Award

## **PROJECT GRANTS AND AWARDS**

### **2018**

**Lactation Education Leadership Training Modules (six)** created for USDA Higher Education grant. Project Name: Pathways to Lactation Consulting Grant (**\$150,000, P.I. Dr. Merav Efrat**)

### **2014-2019**

**Title V Department of Education Graduate Hispanic Serving Institution CAMINO (Charting Access for Hispanics Majoring in Needed Careers and Occupations in Healthcare) Grant (\$2.01 Million; PI Dr. Sloane Burke)**  
Organizational Advisor and Leadership Competencies Coordinator

### **2007, 2008 and 2013**

**American College of Healthcare Executives and Healthcare Executives of Southern California**  
ACHE Distinguished Service Award

**2010-2015**

**Title V Department of Education Undergraduate Hispanic Serving  
Institution Student Support and Academic Success  
Grant (\$3.237 million; PI Dr. Rafi Efrat)  
Health and Human Development College Lead**

**2012**

**CSUN Associated Students**

Polished Apple Award

**2010-2011**

**Office State-wide Health Planning and Development (OSHDP)  
Health Careers Training Program (HCTP) Mini-Grant \$10,000  
Co-Recipient for Student Health Professions Semester Externship Program**

**2010-2015**

**CSUN Instructionally Related Activities Grant 2012-13-\$4000, 2013-14-\$3800,  
2014-15-\$3500 and 2015-16-\$3400  
Received grants for leadership class community service projects**

**2009**

**American College of Healthcare Executives Senior-Level Healthcare Executive  
Award from the Regent for California-Southern, 2009**

**Daughters of Charity Board of Directors Resolution: Acknowledgement for  
bringing the mission and values of the founders to the community, 2009.**

**CSUN Diversity Development Project Grant, 2009**

**2007**

**CSUN Learning Center University Mini-grant (\$10,000)  
Klotz Health Center Summer Rotation Externship for Health Administration, 2007  
Learning Center University Mini-grant (\$10,000)**

**2006**

**Pre-Health Professional Early Preparation and Team Collaboration Program,  
2006**

**CSUN Associated Students**

Polished Apple Award

**2005**

**Phi Beta Delta Honor Society for International Scholars  
Outstanding Faculty Award**



**Klotz Health Center Summer Rotation Externship for Health Administration Students, 2005**

**CSUN Health Administration Student Association**  
Teacher of the Year Award 2005

**2003**  
**CSUN China Institute**  
Outstanding Achievement Award

**2000**  
**California State University, Northridge**  
Diversity Development Project Grant

**1987**  
**California Hispanic American Medical Association**  
Board of Directors Award

**1983**  
**Advanced Health Systems**  
Award of Merit

## **CONTRIBUTIONS TO THE FIELD OF STUDY**

### **RESEARCH OR CREATIVE ACTIVITY**

**March 15, 2013**  
**CSUN and CSULB Collaborative Conference, “Ethical Challenges in an Era of Healthcare Reform”**  
Co-organizer

**February 18, 2013**  
**CSUN Symposium, “The Impact of Violence: Issues Confronting Women and Children during Complex Humanitarian Emergencies”**  
Organizer

**December 10, 2008**  
**CSUN Symposium, “Organ Donation: Legal, Ethical and Personal Perspective”**  
Organizer

**December 9, 2008**  
**CSUN Symposium, “Health Insurance Awareness Symposium”**  
Organizer and speaker

**2008**

Emergency Department Patient Throughput accepted as a best practice and appeared in **AHRQ's Healthcare Innovation Exchange**, a government issued free searchable database of health service delivery innovations ([www.innovations.ahrq.gov](http://www.innovations.ahrq.gov))

**April 26, 2008 and May 5, 2007**

**Health Fair**

Coached undergraduate leadership students in coordinating community health fair in conjunction with New Economics for Women at New Academy Canoga Park School.

**March 2008, June 2006, June 2005 and June 2004**

**Understanding China's Health Care System**

Led a student delegation to Guangzhou, Shanghai, and Kunming, P.R. China, to explore China's public and private healthcare system. Sponsored by The Roland Tseng College of Extended Learning, Guangzhou Municipal Health Bureau, Guangzhou Medical College and Kunming Medical University.

**December 5, 2007**

**CSUN Symposium, "Leadership in a Changing Healthcare Environment"**

Organizer and speaker

**December 6, 2006**

**CSUN Symposium, "Quality without Quantity: Health Care Delivery in Light of Resource Shortages"**

Organizer and speaker

**Spring 2005**

***Journal of Health Administration Education*, Vol. 22, No. 2**

**Undergraduate Healthcare Administration Education: Unique Identities, Benefits, Pedagogy, and Issues**

Guest Editor for Special Symposium Issue

**January 20, 2005 and November 12, 2004**

**College of Health and Human Development Career Days for Valley New High School #1**

Co-Facilitator

**December 2, 2004**

**CSUN Symposium, "Where Have All the Hospitals Gone? Closure Crisis in California"**

Organizer

**AUPHA/ACHE Pedagogy Project 2004**

Original co-designed (with Brenda Freshman, Ph.D.) simulation exercise, **Lakeview Health Systems**, accepted through **peer-reviewed** process and posted

on national professional association's restricted website as a teaching best practice.

**November 2003**

**China Health Industry**

Cover story of "An American Scholar of the Practice" which profiles research in comparative hospital administration between China and the United States

**November 19, 2002**

**CSUN Symposium, "Access to Healthcare in Los Angeles County"**

Organizer and speaker

**December 6, 2001**

**CSUN Symposium, "Healthcare Copes with the National Crisis"**

Organizer and speaker

**December 7, 2000**

**CSUN Symposium, "Healthcare Agenda for the New Administration: Medical Informatics-The Computerization of Medicine"**

Organizer and speaker

**October 7, 1999**

**CSUN Symposium, "Balance Budget Act 1997: Is Your Act Together?"**

Organizer and speaker

**January 19, 1999**

**CSUN Symposium, "Can We Afford Today's Technologies Tomorrow?"**

Organizer and speaker

**PUBLICATIONS**

**2023**

Rubino, L. "There is a new Owner at our Hospital," case 7 in Sharon Buchbinder, Nancy Shanks, Dale Buchbinder and Bobbie Kite, **Cases in Health Care Management**, Jones & Bartlett Publishers, 2023. (peer reviewed)

**2022**

Wei D., Stumpf, S.H., Rubino, L., Cao X, Tian J. "The Evolution of Telemedicine and Artificial Intelligence (AI): A Comparison of Two Systems." **Chinese Research Hospitals**, October 2022, Vol. 9, No. 5.

**2021**

Rubino, L. Leadership. In Buchbinder, Sharon B., Shanks, Nancy H. & Kite, Bobbie. (Eds). **Introduction to Health Care Management**, (pp. 27-50) 4<sup>th</sup> Ed. Boston, MA: Jones & Bartlett **(peer reviewed)**.

## **2020**

Efrat, M, Boyns, D. & Rubino, L. "Exploring the Feasibility of Utilizing Undergraduate Lactation Education Course as a Vehicle to Prepare the Future Healthcare Workforce to Educate and Support Breastfeeding Families in the Community," published in **Clinical Lactation**, 11(2). **(peer reviewed)**

## **2019**

Rubino, L, Esparza, S. and Chassiakos, Y.S.R, Editors. **New Leadership for Today's Health Care Professionals; Concepts and Cases**, 2<sup>nd</sup> Edition. Jones & Bartlett, 2020

Wei, D. and Rubino, L. "Case Study: Story of Dr. Junzhang Tian, a Chinese Healthcare Leader," in Chapter 15 in **New Leadership for Today's Health Care Professionals; Concepts and Cases**, Jones & Bartlett, 2020.

## **2017**

Little, R. and Rubino, L., "Sustaining an Academic Food Science and Nutrition Center through Management Improvement," case study published in **Introduction to Health Care Management**, 3<sup>rd</sup> edition. Authored by Sharon Buchbinder and Nancy H. Shanks. Jones and Bartlett Publishers, 2017 **(peer reviewed)**.

Contributor to textbook; Chapter 2, Leadership (updated), in **Introduction to Health Care Management**, 3<sup>rd</sup> edition. (4<sup>th</sup> Edition revised chapter to be published in 2019). Authored by Sharon Buchbinder and Nancy H. Shanks. Jones and Bartlett Publishers, 2017 **(peer reviewed)**.

## **2016**

Wei, D., Rubino, L., Wang, L., and Zhang, C. "Analysis on the Key Issues of Healthcare System Reform of Guangdong Province," **Journal of Chinese Research Hospitals**, 3(5), 21-27, October 2016. **(peer reviewed)**

Augustin, F., Rubino, L. and Wei, D., "Health Administration Faculty Diversity in the United States with Recommendations to China," published in the **Journal of Chinese Research Hospitals**, 3(1), February 2016 **(peer reviewed)**.

## **2015**

Wei, D., and Rubino, L.. "Public Hospitals in China: The Next Priority for Meaningful Health Care Reform," published in **International Journal of Public and Private Healthcare Management and Economics**, 4(1), 53-72, January-March 2015 **(peer reviewed)**

Rubino, L., and Vuori, J., "Special Issue on Global Effectiveness Research in Health Care," Guest Editorial Preface, published in **International Journal of**

**Public and Private Healthcare Management and Economics**, 4(1), 53-72, January-March 2015.

Huang, M., Wei, D., Rubino, L., Wang, L. Li, D. Ding, B. and Li, G., "Three Essential Elements" of the Primary Health Care System: A Comparison between California in the U.S. and Guangdong in China," published in **Family Medicine and Community Health**, March, 2015. (peer reviewed)

Wei, D., Rubino, L., Liu, J., and Lai, Y., Editors. **Hospital Management**, People's Medical Publishing House, 2015.

## **2014**

Wei, D. and Rubino, L., "Evolving Governance During Health Care Reform in the United States and China," published in the **Journal of Chinese Research Hospitals**, Vol. 1, No. 1, December, 2014. (peer reviewed)

Rubino, L. "Governing Board vs. Management," case 8 in Sharon Buchbinder, Nancy Shanks and Dale Buchbinder's **Cases in Healthcare Management**, Jones & Bartlett Publishers, 2014. (peer reviewed)

Rubino, L. "Transitioning to a New Leader," case 9 in Sharon Buchbinder, Nancy Shanks and Dale Buchbinder's **Cases in Healthcare Management**, Jones & Bartlett Publishers, 2014. (peer reviewed)

Rubino, L., Esparza, S. and Chassiakos, Y.S.R., Editors. **New Leadership for Today's Health Care Professionals; Concepts and Cases**, Jones & Bartlett, 2014.

Esparza, S. and Rubino, L. "A Call for New Leadership," Chapter 1 in **New Leadership for Today's Health Care Professionals; Concepts and Cases**, Jones & Bartlett, 2014 and revised 2020.

Chan, M. and Rubino, L. "Leading Quality Initiatives," Chapter 8 in **New Leadership for Today's Health Care Professionals; Concepts and Cases**, Jones & Bartlett, 2014 and revised 2020.

## **2013**

Rubino, L. **Practitioner Application** to article, "Assessing the Productivity of Advanced Practice Providers Using a Time and Motion Study," by F. Ogunfiditimi et. al, in the *Journal of Healthcare Management*, published in May/June 2013 issue.

Augustin, F. and Rubino, L., "I Don't Want to Get Fired, But..." case 1 in Nancy Borkowski and Gloria Deckard's **Case Studies in Organizational Behavior and Theory for Health Care**, Jones & Bartlett Publishers, 2013. (peer reviewed)

Rubino, L. Contributor to the ***AUPHA Body of Knowledge*** for Health Management and Policy; Organizational Structure and Governance, on-line web posting, 2013

## **2012**

Contributor to textbook; Chapter 2, Leadership (updated), in **Introduction to Health Care Management**, 2<sup>nd</sup> edition. Authored by Sharon Buchbinder and Nancy H. Shanks. Jones and Bartlett Publishers (peer reviewed).

Shepherd, W.C. and Rubino, L. "Choosing a Successor," a case study in Sharon Buchbinder and Nancy Shank's **Introduction to Health Care Management**, 2<sup>nd</sup> Edition (peer reviewed).

## **2011**

Rubino, L. "Medical Exchange Program," in **Los Angeles and Guangzhou: A 39 Year Anniversary and Celebration**.

## **2010**

Freshman, B., Rubino, L., and Chassiakos, L., Co-editors, **Collaboration Across the Disciplines in Health Care**, Jones & Bartlett Publishers. Received Bugbee Falk Book Award.

Chan, M. and Rubino, L., "Fostering Interdisciplinary Collaboration in Health Care Organizations," Chapter 4 in **Collaboration Across the Disciplines in Health Care**, Jones & Bartlett Publishers (peer reviewed)

Rubino, L. **Foreword** in **Essential Techniques for Healthcare Managers** by Leigh Cellucci and Carla Wiggins

## **2009**

Invited chapter contributor on Undergraduate Program Certification, in **Program Director's Resource Manual Version 1.0**, editors Joel Lee, Lydia Reed and Vera Stevens Chapman, Association of University Programs in Health Administration, 2009.

## **2008**

Rubino, L. and Chan, M., "Quality and Patient Safety from the Top: A Case Study of St. Francis Medical Center Governing Board's Call to Action," in ***Advances in Health Care Management***, Volume 7, page 103-126, 2008 (peer reviewed)

Freshman, B., Rubino, L., and Chassiakos, L., "**Collaborative Learning-Centered Partnership**," ***Academic Exchange Quarterly***, Volume 12, Issue 1, page 163-168, Spring 2008 special issue, "Interdisciplinary Pedagogy to Foster Health Initiatives," on-line journal (peer-reviewed)

Fowler, TKB and Rubino, L., **The Business of Medicine: How to Establish a Successful Practice**, Jenkins Group Inc.

## 2007

Rubino, L., Stahl, L. and Chan, M., "Innovative Approach to the Aims for Improvement: Emergency Department Patient Throughput in an Impacted Urban Setting," in the ***Journal of Ambulatory Care Management***. October-December 2007 (peer reviewed).

Contributor to textbook's lead chapter (1), Leadership, in **Introduction to Health Care Management**, authored by Sharon Buchbinder and Nancy H. Shanks. Jones and Bartlett Publishers, 2007 (peer reviewed).

Freshman, B. and Rubino, L. "Labor and Delivery Dilemma," a case study in Sharon Buchbinder and Nancy Shank's **Introduction to Health Care Management** (peer reviewed).

## 2006

Gu, Wentao, Rubino, L. and Wei, D., "Mandatory Insurance in American Medical Insurance – American Legislation Breaking Through Financial Bottleneck of Medical Insurance," "published in ***China Health Industry***, December, 2006

## 2005

Freshman, B. and Rubino, L., "Developing Entrepreneurial Competencies in the Health Administration Undergraduate Classroom," in the ***Journal of Health Administration Education's*** Symposium Edition. Fall 2005 (peer reviewed)

Co-contributor (with Sheets, D.) to textbook chapter 22, Rehabilitation, in **Continuum of Long-Term Care**, 3<sup>rd</sup> edition, authored by Connie Evashwick. Thomson Del Mar Learning, 2005. (peer reviewed)

## 2004

Rubino, L., Roberts, D. and Wei, D., "Case Management in the United States," ***China Hospitals***. December 2004

Rubino, L. and Wei, D., "American Medical Industry Trends," published in ***China Health Industry***, September, 2004

Rubino, L. and French, W., "Re-Engineering the Los Angeles County Public Health Care Safety Net: Recommendation from a Blue Ribbon Health Task Force," ***Journal of Health and Human Services Administration's*** Symposium Edition 27:1, Summer 2004. (peer reviewed)

Freshman, B., and Rubino, L., "Emotional Intelligence Skills for Maintaining Social Networks in Healthcare Organizations," ***Hospital Topics***, 82:3, Summer 2004 (peer reviewed).

Rubino, L. and Wei, D., "The Update Trend for US Medical Industry," published in ***China Health Industry***, May, 2004

Rubino, L. and Wei, D., "The Development of Property-Right in American Hospital," (translated from "Hospital Ownership in the United States: An Historical and Current Perspective") published in ***China Health Industry***, March, 2004

Rubino, L. and Wei, D., "Trends of Health Industry in U.S.," published in ***China Health Industry***, March, 2004

Rubino, L. and Wei, D., "American Hospital Industry Trends," published in ***China Health Industry***, January, 2004

## **2003**

Rubino, L., "The Integrated Progress and Strategic Shift of For-Profit Hospitals in the USA," ***China Health Industry***, November 2003.

Rubino, L., "The Current U.S. Health Industry," ***China Health Industry Press***, October 2003 (Premiere issue)

Rubino, L., Wei, D., and Tian, L., "The Changing Role of Governance for United States Hospitals," ***Chinese Hospitals***, 7:6, June 2003.

Rubino, L., "Response to the Reclassification Request," case study response was published in peer review publication ***The Health Care Manager***, 22:2, April-June 2003.

## **2002**

Rubino, L., "Managing Advisory Boards and External Relationships," ***Proceedings from the 2002 Undergraduate Workshop Innovation for Effective Undergraduate Health Administration Education: Ideas for Program Excellence***, December 2002. (Peer reviewed)



Rubino, L., "Current Hospital Marketing in the United States," ***International Medicine & Health Guidance News***, September 2002.

Wei, D. and Rubino, L., "Reasons Why Laypeople Make Better Administrators," ***Chinese Hospitals***, 6:8, August 2002.

Wei, D. and Rubino, L., "Why the Majority of Hospital Leaders in the United States are Physicians," ***Chinese Hospitals***, 6:7, July 2002.

Freshman, B., and Rubino, L., "Emotional Intelligence: A Core Competency for Healthcare Administrators," ***The Health Care Manager***, 20:4, June 2002. **(lead article and peer-reviewed)**

Rubino, L. and French, W., "Can L.A. Mend the Safety Net?" ***Modern Healthcare***, March 25, 2002.

## **2001**

Freshman, B., Rubino, L., and Wei, D., "Developing Emotional Intelligence for Hospital Administrators," ***Chinese Hospitals***, 5:8, December 2001.

Freshman, B., Rubino, L., and Wei, D., "Emotional Intelligence and its Application to Hospital Administration," ***Chinese Hospitals***, 5:7, November 2001.

Rubino, L., and Wei, D., "Lessons for China Hospital Administrators based on the American Public Health System," ***Chinese Hospitals***, 5:3, July 2001.

Rubino, L. and Freshman, B., "An Experiential Learning Simulation Exercise for Healthcare Management Students," ***Journal of Health Administration Education***, 19:2, Spring 2001. **(lead article and peer-reviewed)**

Rubino, L., "Simulation Exercises: Keeping It Real," ***The C.E.L.T. Letter***, 2:2, Spring 2001. **(peer-reviewed)**

Wei, D., and Rubino, L., "How Medical Resources are Distributed: Comparative Study of Chinese and United States Healthcare Systems and Suggestions for Chinese Healthcare Reform," ***Chinese Hospital Management***, 21:5, May 2001.

Rubino, L. and Wei, D., "United States Management Strategic Options: External and Internal Environmental Conditions and Effectiveness Evaluation," ***Chinese Hospital Management***, 21:3, March 2001.

Rubino, L. and Wei, D., "Market Economy and Hospital Management: Five Hospital Strategies in the United States," ***Chinese Hospital Management***, 21:1, January 2001.

### **1995 to 1998**

#### ***Los Angeles Free Press***

Monrovia, California

Columnist. Wrote a weekly health care article for this Southern California Asian-American newspaper. (Circulation 10-12,000)

## **PROFESSIONAL ORGANIZATIONS**

### **INTERNATIONAL**

Phi Beta Delta, Omega Chapter, Vice President, 2007-2009, President 2010-2012, Board member 2013-2019

IGI Global, Guest Editor for International Journal of Public and Private Healthcare Management and Economics, 2015

World Hospitals and Health Services, a journal of the International Hospital Federation, member of Editorial Committee, 2011 to Present

Global Health On-line Journal, Book Reviewer 2009

Guangzhou Sister City Association 2008 to 2013

### **NATIONAL**

American College of Healthcare Executives (ACHE) 1986-Present, Member of Healthcare Leadership Review for Congress 2015 and 2016, Member Programs, Products and Services Committee 2013-2016

Association of University Programs in Health Administration (Search Committee for CEO and President, 2013, AUPHA Board of Directors 2007-2009, Membership Chairman 2008-2009, Foundation Board Vice President 2007-2015, Undergraduate Program Committee Chair 2003-2005, member 2006-2009, Board Nominating Committee 2006, Undergraduate Program Planning Committee 2006, Certification Review Teams Chair 2017, 2013, 2012, 2011, 2010, 2009, 2008, 2007, 2006 and 2005, Panel Team Member 2004, 2003) AUPHA/ACHE Press Editorial Board (Chair 2007-2008 and 2005-2006, Board Member 2008-2009, 2006-2007 and 2004-2005)

Sage Publications, Book Reviewer 2015

Delmar Cengage Learning, Book Reviewer 2014

Health Administration Press, Book Reviewer 2012

Jones & Bartlett Publishers, Book Reviewer 2009, 2010

Health Professions Press, Book Reviewer 2008

Journal of Health Administration Education, Book Reviewer 2008, 2009, 2010

Community-Campus Partnerships for Health

Federation of American Health Systems (Board of Governors 1991-1998)

### **LOCAL**

ACHE Regent's Advisory Council for the Greater Los Angeles Region 2001-2009 and 2011-2013

Health Administration Academic Liaison Committee

Healthcare Executives of Southern California (Academic Chair 2014, 2008 and 2001, Program Co-Chair 2002, Membership Co-Chair 2000)

California Council on Gerontology and Geriatrics

U.S.C. Health Services Administration, CSUN and CSULA Alumni Associations

## **PRESENTATIONS**

**March 14, 2022**

**The Evolution of Telemedicine and Artificial Intelligence: A Comparison of Two Systems**

Co-Presenter with Steven Stumpf at the AUPHA Academic Forum at HIMSS Annual Meeting, Orlando, Florida (**peer reviewed**, presented virtually)

**March 19, 2019**

**Professionalism and Ethics**

Invited speaker at the St. Francis Medical Center Board of Directors meeting in Lynwood, California

**February 11, 2019**

**United States Health Care Overview: Reform Under President Trump's Administration**

Invited speaker for the Shanxi Health Commission Contagious Diseases Training program for the Institute for Community Health and Wellbeing at CSUN

**February 11, 2019**

**Telemedicine in the United States: Yesterday, Today and Tomorrow**

Invited speaker for the Shanxi Health Commission Contagious Diseases Training program for the Institute for Community Health and Wellbeing at CSUN

**June 29, 2018**

**Telemedicine in the United States: Yesterday, Today and Tomorrow**

Invited speaker for the First Guangdong Health Economics Forum in Guangzhou, China

**June 29, 2018**

**United States Health Care Reform Under President Trump's Administration**

Invited speaker for the First Guangdong Health Economics Forum in Guangzhou, China **Telemedicine in the United States: Yesterday, Today and Tomorrow**

**June 26, 2018**

**Telemedicine in the United States: Yesterday, Today and Tomorrow**

Invited speaker at Guangdong Second Provincial General Hospital in Guangzhou, China

**May 19, 2018 (and twice annually since March 31, 2012)**

**Governance and Organization Structure**

Invited speaker at the Health Care Executives of Southern California Board of Governors Study Group

**July 24, 2017**

**Healthcare Systems and Practices in the United States**

Presentation for the CSUN-SCNU Summer 2017 Enrichment Program

**July 12, 2017**

**Patient Family Centeredness: One Board Member's Perspective**

Invited speaker at the St. Francis Medical Center Patient-Family Council meeting, Lynwood, CA

**February 17, 2017**

**U.S. Healthcare System Overview and Leadership**

Invited speaker for the Henan University of Chinese Medicine Training Program for the Institute for Community Health and Wellbeing at CSUN

**January 31, 2017**

**Managing Change**

Invited speaker at the St. Francis Medical Center Leadership Retreat

**December 15, 2016**

**Overview of the U.S. Health Care System and Health Care Reform** (two presentations)

Invited speaker for the Cardiac Rehabilitation Delegation from the Central Hospital of Yongzhou

For the Institute for Community Health and Wellbeing at CSUN

**November 15, 2016**

**Navigating the U.S. Healthcare System**

For International Health Week Phi Beta Delta Celebration at CSUN

**June 7, 2016**

**Update on Recent Healthcare Governance Research**

Invited Presenter at the St. Francis Medical Center Board of Directors meeting in Lynwood, California

**February 19, 2016**

**Academic Practice by a Health Sciences Professor**

Invited Presenter to delegation from Henan University of Traditional Chinese Medicine

**November 13, 2015**

**Research in the College of Health and Human Development: China and the U.S. Healthcare Reform Comparison**

Invited Presenter to the Pearl River Consortium at CSUN

**November 8, 2015**

**Hubei University of Medicine and CSUN partnership**

Invited Presenter at the 50<sup>th</sup> Anniversary Celebration of Hubei University of Medicine. China

**November 7, 2015**

**Healthcare Reform Comparison: U.S. and China's Health Care Systems**

Invited Presenter at Hubei University of Medicine, China

**September 30, 2015**

**Obamacare: The Reform and the Impact**

Invited Presenter to delegation from Central Hospital of Yongzhou, China

**September 28, 2015**

**Overview of the U.S. Healthcare System**

Invited Presenter to delegation from Central Hospital of Yongzhou, China

**December 11, 2014**

**Obamacare: The Reform and the Impact**

Invited Presenter to Shandong Health Group

**December 8, 2014**

**Overview of the U.S. Health Care**

Invited Presenter to Shandong Health Group

**December 5, 2014**

**California Your Partners in Career Success**

Invited speaker to American College of Healthcare Executives and Health Care Executives of Southern at CSUN

**August 25, 2014**

**Overview of the U.S. Health Care System and Obamacare: The Reform and the Impact.**

Invited Presenter to Senior Executives from Chinese Medical Equipment Manufacturers

**July 24, 2014**

**Overview of the U.S. Health Care System and Obamacare: The Reform and the Impact**

Invited Presenter to delegation of Chinese Healthcare Executives from Shenzhen at USC IPPAM-Shenzhen Workshop

**June 14, 2014**

**Chinese-American Partnership for Teaching Managerial Competencies to Promote Healthcare Reform (peer reviewed)**

Invited presenter at the AUPHA Global Health Symposium, San Antonio, Texas

**June 12, 2014**

**The Marilyn Magaram Center for Food Science, Nutrition and Dietetics**

Invited presenter at the College of HHD Dean's Circle meeting

**September 3, 2013**

**Overview of the United States Health Care System and its Reform**

Invited Presenter to the medical delegation from Public Health Department of Ningxia Hui Autonomous Region

**August 13, 2013**

**Healthcare Reform in the United States and China**

Invited Presenter to the delegation from the Health Department of Hubei Province

**July 15, 2013**

**Overview of the United States Health Care System and its Reform**

Invited Presenter to the medical delegation from Shenzhen

**July 15, 2013**

**Overview of the United States Health Care System and its Reform**

Invited Presenter to the medical delegation from Shenzhen

**June 11, 2013**

**Best Practices in Hospital Governance**

Invited Presentater to St. Francis Medical Center Board of Directors

**May 3, 2013**

**Emotional Intelligence for Academic Administrators**

Invited co-speaker at the CSUN Here Comes the Sun: Campus Climate conference

**February 11, 2013**

**Emotional Intelligence**

Invited speaker to Educational Equity Committee

**December 13, 2012**

**Overview of the United States Health Care System and its Current Reform**

Invited presenter to Ningxia Public Health Department at CSUN

**November 28, 2012**

**Affordable Care Act Update**

Invited presenter to the Institute of Community Health and Well-being Council of Center Directors

**November 26, 2012**

**Overview of the United States Health Care System**

Invited presenter to the delegation from Kunming Medical University, China at CSUN

**October 18, 2012**

**Overview of the United States Health Care System and its Current Reform**

Invited presenter to Hubei University of Medicine in China

**October 17, 2012**

**Introduction to CSUN and Its Health Administration Program**

Invited presenter to Hubei University of Medicine in China

**June 13, 2012**

**Overview of the United States Healthcare System**

Invited presenter to delegation from Hubei University of Medicine at CSUN

**November 16, 2011**

**Health Administration Program Partnerships in Asia**

Invited speaker to Phi Beta Delta International Conference, CSUN

**September 6 and 17, 2011**

**Overview of the United States Healthcare System**

Invited presenter to delegation from Hubei University of Medicine at CSUN

**August 13, 2011**

**Governance and Organization Structure**

Invited speaker at the Health Care Executives of Southern California Board of Governors Study Group

**March 2011**

**“An Innovative Approach to Improving Care at the Bedside through a Leadership Driven Focus on Accountability and Sustainability,” a poster presentation for the American College of Healthcare Executives (ACHE) Annual Congress in Chicago**

Co-Presenter (recipient of the Management Innovation Award)

**December 14, 2010**

**Overview of the United States Healthcare System**

Invited presenter to the He’nan Provincial Population and Family Planning Commission

**November 15, 2010**

## **Faculty Opportunities for International Engagement**

Invited speaker for Phi Beta Delta

**November 3, 2010**

### **With the Election Over, What Advisors Need to Know About Healthcare Reform and the Future Direction of Healthcare Delivery**

Invited speaker for Bookstein Institute in Education in Taxation, College of Business and Economics

**September 23, 2010**

### **Quality at the Top**

Invited co-presenter at the Health Care Executives of Southern California Webinar

**August 25, 2010**

### **Emotional Intelligence Workshop: An Innovative Teaching Workshop with Application for Faculty**

Invited speaker at Valley College of Medical Careers

**March 10, 2010**

### **Lakeview Simulation Exercise**

Invited presenter to UCLA Graduate Program in Health Administration Services

**November 12, 2009**

### **Healthcare Executive Toolbox**

Invited Co-speaker at HCE of Southern California conference in Northridge

**October 28, 2009**

### **Community Health and Wellbeing at CSUN**

Invited speaker at the Senior Passport to the Golden Years Conference, Northridge

**October 19, 2009**

### **Conflict Resolution**

Invited speaker for Nursing Leadership course

**October 17, 2009**

### **Mission Critical: Governance and Leadership at St. Francis Medical Center**

Invited co-speaker at CSULB Health Administration program

**July 1, 2009**

### **Facilitating the Development of "Change Agent" Skills in the Undergraduate HCA Classroom**

Co-Presenter at AUPHA Annual Meeting in Chicago

**March 26, 2009**



**Lakeview Simulation Exercise**

Invited presenter to UCLA Graduate Program in Health Administration Services

**March 24, 2009**

**“An Innovative Approach to Improving Governance and Accountability for Quality and Patient Safety,” a poster presentation for the American College of Healthcare Executives (ACHE) Annual Congress in Chicago**

Co-Presenter (recipient of the Management Innovation Award)

**February 18, 2009**

**Overview of the United States Healthcare System**

Invited speaker for a Public Health delegation from Hubei Province, China

**December 15, 2008**

**Governance: Quality and Patient Safety**

Invited speaker for BEACON (The Bay Area Patient Safety Collaborative) in San Francisco

**November 20, 2008**

**Leadership: It Can Be Emotional**

Invited speaker to the 3<sup>rd</sup> Annual Medical-Surgical Nursing Symposium at Good Samaritan Hospital

**November 21, 2008**

**Globalization and Healthcare**

Invited speaker for International Education Week at CSUN

**November 13, 2008**

**China's Health Care System Reform Efforts**

Invited speaker at China Forum Reimaging China at CSUN

**November 12, 2008**

**Closing Remarks; How to Maintain Your Mental Wellbeing**

Invited speaker for Promising Practices: Shaping the Future for Mental Health and Aging at CSUN

**September 30, 2008**

**Conflict Resolution and Emotional Intelligence**

Invited speaker for Nursing Leadership course

**September 12, 2008**

**Conflict Resolution Workshop**

Invited speaker for Northeast Valley Health Corporation

**August 19, 2008**

**Leadership: It Can Be Emotional**

Invited speaker for Charge Nurse Workshop at Good Samaritan Hospital in Los Angeles

**July 10, 2008**

**China's Health Care System Reform Efforts**

**Peer review** presentation for the 7<sup>th</sup> International Conference on Health Economics, Management and Policy in Athens, Greece

**June 23, 2008**

**Administrative Toolbox for Nurse Managers**

Presentation for Accelerated Nursing Program

**November 28, 2007**

**International Comparisons of Health Care Systems: What China Can Learn from Other Countries**

Invited speaker at Kunming Medical University, China

**November 26, 2007**

**Overview of the United States Healthcare System: An International Comparison for Reform**

Invited speaker at Guangdong No. 2 Provincial People's Hospital, Guangzhou, China

**November 17, 2007**

**Crossing the Quality Chasm: Health Care for the 21<sup>st</sup> Century**

Invited speaker for California State University, Long Beach Accelerated MHA program

**November 13, 2007**

**Daughters of Charity in Nairobi, Kenya**

Invited co-speaker during CSUN's International Education Week

**November 10, 2007**

**Healthcare Reform System in China – Chinese Medical Management Training**

Chinese Scholars Association Convention at UCLA

**October 25, 2007**

**Aids in Kenya**

Invited speaker at USC Introduction to Health Policy and Management class

**October 24, 2007**

**A Caregiver's Toolbox for Remaining Productive and Sane**

Sarnat Symposium for Geriatric Care at Los Angeles Jewish Home, Reseda

**October 24, 2007**

**Conflict Resolution**

Invited co-presenter for CSUN Leadership Institute Workshop

**October 2, 2007**

**Overview of the United State Healthcare System**

Invited presenter to the Public Management Training Delegation from Guangzhou, China

**September 21, 2007**

**Overview of the United States Healthcare System**

Invited speaker for students from Japan (Jikei Project)

**July 16, 2007**

**Overview of the United States Healthcare System**

Invited speaker for the delegation of government leaders from Hubei Province, China

**April 18, 2007**

**Nursing and Health Care Systems in the People's Republic of China**

Invited co-speaker for the BSN students

**March 20, 2007**

**Collaboration of Pre-Health Professional Students: A Mentoring Experience to Gain Insight into Clinicians**

Invited co-speaker at the Association of University Programs in Health Administration Leadership Conference in New Orleans

**March 6, 2007**

**Conflict Resolution**

Invited co-presenter for CSUN Leadership Institute Workshop

**January 22, 2007**

**Value Added and Validated: Successful Learning Outside of the Classroom**

Lead presenter for session at CSUN Faculty Retreat in Oxnard

**November 29, 2006**

**Emotional Intelligence: The Best You Can Be Both Personally and Professionally**

Keynote speaker, Good Samaritan Hospital First Annual Medical-Surgical Symposium in Los Angeles

**November 21, 2006**

**Overview of the United States: The Latest Trends**

Invited speaker to the delegation of healthcare leaders from Shanghai, China

**November 9, 2006**

**Overview of the United States: The Latest Trends**

Invited speaker to the delegation of healthcare leaders from Jilin Provincial Health Bureau, China

**November 7, 2006**

**Avoiding Becoming a Workaholic**

Invited co-speaker for the CSUN Leadership Institute

**September 25, 2006**

**United States Healthcare System and the Various Roles Played**

Invited speaker to the delegation of municipal leaders from Guangzhou, China

**August 30, 2006**

**Learning-Centered University**

Invited co-speaker at the CSUN New Faculty Orientation

**August 25, 2006**

**Understanding Conflict Resolution Modes**

Invited presenter at the CSUN College of Health and Human Services Chairs Strategic Planning Retreat

**July 28, 2006**

**I Will...Resolve Conflicts**

Invited speaker at the St. Francis Medical Center's Department Leadership meeting

**June 29 and 30, 2006**

**Making the Most of Communication: A Workshop on Emotional Intelligence and Conflict Resolution**

Invited co-speaker at the Daughter's of Charity Provincial Home in Los Altos Hills, California

**June 23, 2006**

**Summer Rotating Externships for Health Administration Students**

Invited speaker at the Association of University Programs in Health Administration annual meeting in Seattle

**June 21, 2006**

**Surfing the Web for Medical Information**

Invited speaker at the Valley Care Community Consortium Business Survival Boot Camp at CSUN

**May 26, 2006**

**Health and Human Services in the United States**

Invited speaker for students from Japan (Kenshu Project)

**April 18, 2006**

**The Chinese Healthcare System: Our Involvement and Reflections**

Invited co-speaker for CSUN Community Health Nursing Students

**April 3, 2006**

**Selected Topics on the United States Healthcare System**

Invited co-speaker for CSUN Physical Therapy Students

**March 26, 2006**

**AUPHA Certification and CAHME Accreditation: The Key to Excellence in Healthcare Management Education**

Invited co-speaker at the Association of University Programs in Health Administration Leadership Conference in Chicago

**March 22, 2006**

**Challenges of Volunteer Leadership**

Invited speaker at the Nikkei Senior Network Conference in Los Angeles

**February 27, 2006**

**Surfing the Web for Medical Information**

Invited speaker for the Encore Program – Healthy Aging class at Los Angeles Pierce College

**February 21, 2006**

**Surfing the Web for Medical Information**

Invited speaker at CSUN's Wellness Program

**October 25, 2005**

**The Art of Networking**

Invited co-speaker for the CSUN Leadership Institute

**October 18 and 19, 2005**

**Introduction to American Health Administration and Update on United States Healthcare 2004-2005**

Invited speaker for the delegation from Department of Public Health Sichuan Province Government, China

**September 25, 2005**

**A Comparative View of the Health Services in the United States and China and an Update on United States Healthcare 2004-2005**

Invited speaker for the delegation from Guangzhou Municipal Health Bureau

**September 20, 2005**

**Administrative Toolbox for Nurse Managers**

Invited speaker for BSN students

**September 16, 2005**

**Emotional Intelligence**

Invited speaker at the St. Francis Career College Retreat, Lynwood, California

**July 22, 2005**

**Emotional Intelligence**

Invited speaker at the St. Francis Medical Center's Department Managers meeting

**April 22, 2005**

**Faculty Student Exchange Programs in Health Sciences**

Invited speaker at Southern California Consortium on International Studies (SOCCIS) at CSUN

**March 8, 2005**

**The Art of Networking**

Invited co-speaker at The Leadership Institute at CSUN

**March 4, 2005, January 16, 2004 and October 11, 2002**

**Organizational Structure**

Invited Speaker at the California Association of Long Term Care Medicine Geriatric Services Management Training Conference in Los Angeles

**February 22, 2005**

**A Comparative Overview of the Health Services in the United States and China**

Invited speaker to the delegation from Guangzhou Municipal Health Bureau, China

**February 11, 2005**

**China's Changing Healthcare System: An American Administrator's Perspective**

Invited speaker to the UCLA Center for East-West Medicine

**January 25, 2005**

**Exploration of China's Healthcare System: A Learning-Centered Experience**

Poster presentation at CSUN Faculty Retreat

**January 21, 2005**

**Overview of the United States Health Care System**

Invited speaker to the delegation from Guangzhou Medical College, China

**November 1, 2004**

**Health Coverage and Immigration Populations**

Invited speaker for SHINE students

**October 3, 2004**

**Undergraduate Review Training**

Invited Speaker at the Association of University Programs in Health Administration Undergraduate Workshop in San Francisco

**July 27, 2004**

**Maintaining Work-Life Balance: Workaholism**

Invited speaker for CSUN Human Resources Services Professional Development Programs

**April 24, 2004**

**A Pictorial Tour of the Chinese Healthcare System: One American's Perspective**

Invited speaker at the Community Health Forum presented by the Marilyn Magaram Center

**March 20, 2004**

**The New Prescription Drug Bill: Who Pays? Who Gains?**

Invited speaker at the Community Forum at Sherman Oaks Library

**January 26, 2004**

**Balancing Your Life As An Academic: Teaching, Scholarship, Service, and... Everything Else**

Invited speaker at CSUN Faculty Retreat

**November 19 and 21, 2003**

**The Role of the Hospital Management Company in the Development and Business Operation of the For Profit Hospitals in the United States and Evolution of the For Profit Hospitals in the United States and its Relevance to Chinese For Profit Hospitals**

Invited speaker at the Hospital Management Company and Private Hospital Conference 19<sup>th</sup> Executive Director Forum about Hospital Business Management in Shenzhen, China

**November 18, 2003**

**Hospital Systems in the United States**

Invited speaker by the Guangzhou Municipal Health Bureau in Guangzhou, China

**October 26, 2003**

**Accreditation of Undergraduate Programs**

Invited Speaker at the Association of University Programs in Health Administration Undergraduate Workshop in Nashville

**October 24, 2003**

**Undergraduate Review Training**

Invited Speaker at the Association of University Programs in Health Administration Undergraduate Workshop in Nashville

**August 20, 2003, August 6, 2002 and June 20, 2002**

**How to Talk to Your Physician?**

CSUN Be a Savvy Healthcare Consumer Employee Wellness Series

**August 6, 2003, August 16, 2002 and July 2, 2002**

**Navigating the Internet for Medical Information?**

CSUN Be a Savvy Healthcare Consumer Employee Wellness Series

**April 15, 2003**

**Tour of China's Health Care System**

California State University, San Bernardino

**December 8, 2002**

**Managing Advisory Boards and External Relationships**

Association of University Programs in Health Administration Undergraduate Workshop in San Antonio, Texas

**November 7, 2002**

**The Changing Role of the Physician-Patient Relationship**

CSUN Black Pre-Health Club

**Summer 2002 Lecture Series in China (seven lectures in five cities)**

**Topics:**

- 1. Overview of the United States Health Care System**
- 2. Problems Encountered by U.S. Hospital Administrators**
- 3. The Differences between Physicians and Laypeople as Administrators**

First Affiliated Hospital of Guangzhou Medical College in Guangzhou

Shenzhen Baoan Public Health Bureau in Baoan County

For Profit Hospital Association in Shenzhen

Red Cross Hospital in Guangzhou

National Senior Hospital Managers Forum in Harbin

Sino-American Hospital President Academic Forum at the Second Medical University of Shanghai in Shanghai

**February 28, 2002**

**Administrators and Physicians: Can't We All Get Along?**

CSUN Black Pre-health Club

**February 14, 2002**

**Service Learning at an Intergenerational Adult Day Health Center (poster)**

CSUN Intergenerational Service-Learning Regional Conference

**July 26, 2001**

**How to Talk to Your Physician?**

Mark Taper Intergenerational Center



**June 7, 2001**

**Professional and Academic Collaboration for Educational Success (poster)**

**Developing Sensitivity for a New Generation (panel)**

Association of University Programs in Health Administration Education in Atlanta

**January 22, 2001**

**Creating Campus Connections Through Multi-Disciplinary Service Learning**

**Opportunities: The Health Fair Model**

CSUN Faculty Retreat in Oxnard

**Dec.14, 2000**

**China's Health Care Services: The Sleeping Giant Awakens**

Encino Hospital Medical Staff

**November 17, 2000**

**Ethical Tour of China's Health Care**

Northridge Hospital Medical Center's Medical Staff Bioethics

**October 20, 2000**

**Public Health Care in China**

CSUN China Institute

**August 24, 2000**

**Second-Year Faculty Members: Remembering My First Year**

CSUN New Faculty Orientation Program

**July 13, 2000**

**Overview of the United States Healthcare System**

Guangzhou Health Bureau, China

**June 24, 2000**

**Community Service Learning as a Practitioner-Educator Partnership**

Association of University Programs in Health Administration Education

**June 24, 2000**

**Advancing Partnerships through Symposia (poster)**

Association of University Programs in Health Administration Education

**June 27, 1999**

**Innovative Classroom Teaching Forum**

Association of University Programs in Health Administration Education

**April 8, 1999**

**The Sale and Purchase of Hospitals: A Recent Example**

UCLA Center for Health Services Management

**January 26, 1999**

**Hospitals: Mergers, Acquisitions, and Divestitures**

California State University, Los Angeles

**June 13, 1998**

**The Current Southern California Health Care System**

Organizer and presenter for day symposium for Chinese Hospital Administrator Group

**Ongoing quarterly**

**Special Topics for Governing Board Members**

Present current topics of interest to two Hospital Governing Boards

## **PANEL PRESENTER**

**April 12, 2022**

**Ethics Roundtable on Artificial Intelligence**

Invited speaker at Marymount California University

**November 2, 2018**

**Innovation in Healthcare**

Presented at the Fifth Annual Art of Innovation Conference at CSUN

**October 18, 2018**

**Developing Competencies and Meeting Challenges as Chair**

Invited speaker at the 22<sup>nd</sup> Annual CSU Chairs Workshop, Long Beach, CA

**June 13, 2018**

**Learning to Lead: Strategies for Teaching and Measuring Leadership Competencies**

Peer-reviewed panel presentation presented at the AUPH Annual meeting in Philadelphia, PA

**June 13, 2017**

**Sharing Practices in Leadership Education**

Peer-reviewed panel presentation presented at the AUPH Annual meeting in Long Beach, CA

**August 23, 2016**

**CAMINO: Charting Access for Hispanics Majoring in Needed Careers and Occupations in Healthcare**

Presented for the Promoting Postbaccalaureate Opportunities for Hispanic Americans (PPOHA) Project Directors meeting at the U.S. Department of Education in Washington D.C.

**June 11, 2016**

**Healthcare Reform in China: Significant Changes Underway**

Invited Presenter at the Asian Studies on the Pacific Coast conference Imaging Asia; Urbanization, Migration, Exchange, Sustainability at CSUN (**peer reviewed**)

**April 14, 2015**

**Daughters of Charity Treating AIDS/HIV Patients in Nairobi**

Panelist at the 4<sup>th</sup> Annual Symposium on Africa “Building Health for Life in Africa”

**November 4, 2014**

**What’s Next for Healthcare?**

Panelist at the IHI Open School conference at CSUN

**August 7, 2014**

**PFCC From the Bedside to Board Room: Bottom Up and Top Down Partnership**

Panelist at the 6<sup>th</sup> International Conference on Patient- and Family-Centered Care in Vancouver, Canada (**peer reviewed**)

**November 26, 2012**

**Smart Practices in RTP: A Workshop for Faculty Serving on Personnel Committees**

Panelist at the Faculty Development Workshop at CSUN

**March 13, 2012**

**Health Sciences Exchange with China**

Invited presentation to the leaders from the Science and Technology Office of the Chinese Consulate Offices

**January 18, 2012**

**Student Wellness Center Initiative**

Panelist at the CSUN Faculty Retreat “Painting CSUN’s Canvas”

**January 2011**

**Improving Support and Academic Success for Latino and Low Income Students – Title V Grant**

Co-presenter at CSUN Faculty Retreat

**November 10, 2009**

**How the Health Care Reform May Affect My Career**

Invited speaker at CSUN for Leadership students

**July 1, 2009**

**Innovative Classroom Teaching: Innovative Teaching of Collaborative Practice**

Co-Presenter at AUPHA Annual Meeting in Chicago

**January 16, 2008**

**Post Virginia Tech: Assessing CSUN's Emergency Preparedness**

Panelist at the CSUN Faculty Retreat in Ventura

**November 13, 2008**

**China's Health Care System Reform Efforts**

Invited speaker at the Reimagining China Forum at CSUN

**October 12, 2008**

**How to have a Great Review**

Invited panelist for the AUPHA Undergraduate Workshop in Nashville

**March 20, 2007**

**Mentoring as a Leadership Tool**

Invited speaker at the Association of University Programs in Health Administration Leadership Conference in New Orleans

**November 17, 2006**

**Mock Review Session**

Invited panelist for the Association of University Programs in Health Administration Undergraduate Workshop in Chicago

**May 21, 2005, February 28, 2004 and February 22, 2003**

**Secrets of Career Networking**

UCLA School of Public Health

**April 8, 2005**

**Women and the 21<sup>st</sup> Century: Health, Job and Family**

Invited speaker at the Seventh Annual Women's Leadership Symposium at CSUN

**March 17, 2005 and October 28, 2004**

**Avoiding Becoming a Workaholic**

Invited speaker at The Leadership Institute at CSUN

**October 8, 2004**

**Healthcare Simulation Exercise: Snapshot Synopsis**

Learning Centered University Symposium at CSUN

**June 9, 2004**

**The Uninsured: A Problem for the U.S. Health System**

Guangzhou Medical College, Guangzhou, China

**May 12, 2004**

**Cover the Uninsured: A Problem for All**

CSUN

**March 14, 2002**

**Campus and Community: Partners for Progress Affinity Working Group for  
Community Service Summit**  
California State University, Northridge

**January 21, 2002**

**CSUN in the Community: Examples Across the Disciplines and  
Creating Campus Connections Through Multi-Disciplinary  
Service Learning Opportunities: The Health Fair Model**  
CSUN Faculty Retreat

**June 7, 2001**

**Developing Sensitivity for a New Generation**  
Association of University Programs in Health Administration's annual meeting in  
Atlanta, Georgia

**March 29, 2001**

**Community Service Learning in Health Administration**  
CSUN Scholarship, Learning and Teaching: New Synergies

**October 20, 2000**

**Public Health Care in China**  
China Institute Lecture Series

**August 24, 2000**

**Second-Year Faculty Members: Remembering My First Year**  
CSUN New Faculty Orientation Program

**June 24, 2000**

**Relationships with the Practice Community**  
Long Term Faculty Forum at the Association of University Programs in Health  
Administration's annual meeting in Los Angeles

**January 25, 2000**

**Community Outreach by Professional Degree Programs: Designing Teaching and  
Learning Opportunities for Professionals**  
CSUN Faculty Retreat

**MODERATOR**

**March 27, 2019**

**Healthcare Panel**  
Ethical Issues in Health Care  
CSUN

**September 15, 2017**

**Putting Primary Care First: Practice Management in a Shifting Landscape**  
National Association of Latino Healthcare Executives  
Universal City, CA

**April 1, 2015**  
**Partnering to Heal**  
IHI Open School Case Study Forum at CSUN

**May 14, 2014**  
**Ethical Challenges in an Era of Healthcare Reform, Los Angeles**  
CSUN-CSULB Collaboration

**August 16, 2012**  
**Patient Protection Affordable Care Act**  
Moderator for Large Group Meeting for Valley Care Community Consortium

**October 14, 2011**  
**Health and Wellness**  
Moderator for The Nonprofit Sector: Crises and Untapped Opportunities at the 22<sup>nd</sup> Annual Envisioning California Conference at Skirball Cultural Center

**January 13, 2010**  
**Faculty Taking Care of Faculty: Health and Wellbeing Faculty Practice Showcase**  
Co-presenter at CSUN Faculty Retreat

**January 15, 2008**  
**Post VirginiaTech: Assessing CSUN's Emergency Preparedness**  
Moderator of administrator panel at the CSUN Faculty Retreat in Ventura

**June 3, 2006**  
**Innovative Learning Centered Activities for Preparing Health Administration Students for Interprofessional Practice**  
Invited session Chair at the Association of University Programs in Health Administration annual meeting in Seattle

**March 11, 2006**  
**Health Sciences Students' Exploration to China's Healthcare System**  
Invited moderator of a student panel at the CSUN China Institute's Annual Chinese New Year Banquet

**November 14, 2005**  
**The Chinese Healthcare System: CSUN Health Science Students' Reflections from Summer Exploration**  
Moderator of student panel for CSUN International Education Week Presentation

**September 23, 2005**

**Health Services in California; From Crisis to Opportunity**

CSUN Envisioning California Conference in Woodland Hills

**September 24, 2004**

**First Hand Views of the Chinese Healthcare System**

Health Sciences Student Panel for Phi Beta Delta

**March 25, 2003**

**Innovative Curricular Ideas for Addressing Diversity**

CSUN Day of Diversity: Diversity through the Disciplines

**June 18, 2002**

**What's Keeping our Hospital Executives Up at Night?**

Health Care Executive Program at St. Vincent Medical Center

**March 7, 2002**

**Health Care Summit: Action Planning to Mobilize Resources for Priority Needs**

Valley Care Community Consortium

## **CONTRIBUTIONS TO THE UNIVERSITY AND COMMUNITY**

### **UNIVERSITY**

**iChange**, Member of National consortium for faculty academic success invited by Provost AY 20-21

**Health and Welfare Workgroup of the CSUNasONE initiative**, Member Spring 2021

**Special Task Force on GE**, Member invited by CSUN President Spring 2018

**HIPAA Task Force**, Member invited by CSUN Vice President for Student Affairs 2016-2021

**Committee to Revise the Program Review Self-Study Guidelines**, Member invited by Provost, Fall 2017

**Honors Graduation Narrator**, May 2017

**Personnel Planning and Review Committee**

Academic Years 2013-2014, 2014-2015, and 2015-2016

### **College of Extended Learning**

Lead for Health Administration Certificate Program linked to MPA degree, 2014-2016

Faculty Senate Standing Committee on Extended Learning 2011-2014

Strategic Advisory Board for Business and Industry 2001

### **University Health Services**

Chair of University Health Services Oversight Committee 2002-2016

Senior Faculty Associate, CSUN Institute for Community Health and Well-being 2010-2016

University Corporation, Board of Directors 2008-2019

Core Planning Team, CSUN Institute for Community Health and Well-being 2008-2009

Pandemic Business Continuity Planning Committee 2006

### **Klotz Student Health Center**

Pre-accreditation Survey Team Member 2007 and 2003

Student Health Advisory Committee Advisor 2003-2009

Health Center Advisory Board 2001-2003

Administrative Review Team Member 2000

Acting Director (July to October 2000)

### **Committees**

Search Committee for the CSUN Director of Counseling Services 2016

Search Committee for the Director of the CSUN Institute for Health and Wellbeing 2015

Search Committee for the Associate Director of the CSUN Institute for Health and Wellbeing 2013

Search Committees for the VP for Administration and Finance and CFO 2007 and 2008

Search Committee for the Dean, College of Health and Human Development 2008

President's Working Group: Post Virginia Tech Community Issues 2007

Judge Julian Beck Grant Selection Committee 2007

Search Committee VP for Administration and Finance and CFO 2006

Campus Environment Planning Board 2006-2008

International Educational Council 2002-2008

Objective Committee 1E for Teachers for a New Era Initiative 2003-2005

CELT Advisory Board Fall 2004

Faculty Retreat Planning Committee 2003-2004

Educational Equity Committee- Presidential appointee 2002-2003

### **China Scholar Institute**

Assigned mentor to Chinese students in 2+2 Health Administration degree program, 2000-Present



**Partnerships Empowering Youth to Serve**  
Advisory Board 2000-2002

**President's Associates**  
2000-to Present

## **COLLEGE**

**Administrative Fellow, August 2020 to August 2021**

**Strategic Planning Lead, Employee Success Pillar Work Group 2019**

**Search and Screen Committees**  
Associate Dean, Committee Chair 2018  
Acting Associate Dean, Committee Chair 2017

**CLIMB (Clinical Research, Leadership, Interprofessional Education, Mentorship, Best Practice), member 2016-2018**

**Leibowitz Research Grant Reviewer, 2017**

**EOH Department Personnel Committee, member 2017-2018**

**College of HHD Faculty Mentor, Fall 2016**

**College of Health and Human Development**  
Dean's Circle AY 2014-2015 and 2015-2016

**Nursing Department Post Tenure Review Committee, 2013**

**College Personnel Committee**  
2012-2014 (Chair 2012-2013)  
2010-2012 (Chair 2010-2011)  
2008-2010 (Member)

**Magaram Center for Food Science, Nutrition and Dietetics**  
Search Committee (Chair) for Executive Director of the Marilyn Magaram Center 2014 and 2013  
Search Committee Associate Director of the Marilyn Magaram Center 2014  
Advisory Committee 2000-2009 (Vice Chair 2008-2009)  
Nutrition Bowl College Planning Committee 2000-2008  
Assessment Subcommittee member 2006-2009

**Gerontology**  
Interdisciplinary Program Committee 2000-2011 and 2012-2014  
Curriculum Committee 2004-2005

Wellness Center & Fitness Renovation Task Force 2011-2013

Faculty Senate Representative 2007-2009

Physical Therapy Center for Advanced Clinical Practice Advisory Board 2006-2009

Liaison for Valley New High School #1 Inaugural year 2005 and 2006

Invest in our Future Committee 2000-2004

Strategic Thinking Committee 2000

## **DEPARTMENT**

**Associate Chair, Spring 2022 through Fall 2022**

**Chair, Three-Year Part time Review Committee, Spring 2022**

**Chair, Post Tenure Review Committee, Spring 2022**

**Chair, Spring 2017 to August 2020**

One of the largest departments on campus with 33 Full time faculty and 61 Lecturers and 4 Staff and over 2000 FTES

**Department Personnel Committee, Member, 2020-2021 and 2016-2017**

**Administrator in Charge, Spring 2015**

Covered while Chair on sabbatical

**Co-Program Director for Public Health, Fall 2016**

**Program Director Health Administration, 2006-2017**

Oversaw BSHA and MSHA degree programs

**Sabbatical Committee**

2013 (Chair), 2014 (Chair) and 2015 (Chair)

**International Education Committee HSCI Department Liaison**

2007 to 2013

**Coordinator**

2+2 program for undergraduate degree in Health Administration

2009 to Present

**Governance Committee**

Chair 2009-10, Co-Chair 2010-11, Member 2011-12

**Search Committees**

Health Administration 2016, 2015, 2013, 2009, 2008, 2006, 2003

Nursing Simulation Coordinator 2010

Health Education 2007

RN to BS Faculty Position 2002-2004

Administrative Support Assistant Position 2001

Gerontology Position 2000

**Post Promotion Salary Increase Committee**

Member, 2008

**FMI Review Committee**

Member 2001

**Marketing Committee**

Co-Chair and Chair 2000-2001, Member 2002-2003

**Health Administration Program Practitioners Advisory Committee**

Coordinator 1999-2004

**STUDENT ADVISEMENT****Theses, Projects and Dissertation Committee member**

Joo Kim (CSUN Ed.D., 2019-2021 outside advisor)

Jenna Paramo (MS FCS, 2016)

Nazanin Fathi (CSUN, Ed.D.2014)

Oswaldo Larios (CSUN, MS Biological Sciences 2014)

Frankline Augustin (D.P.P.D. at USC 2010)

Beverly Quaye (Ed.D. at Pepperdine University 2008)

Takako Shimizu (CSUN, MSHA 2010)

**Health Administration College Bowl**

Faculty Coach 1998-2022 (Team placed 1<sup>st</sup> in 2008, 2<sup>nd</sup> in 2014)

**IHI (Institute for Healthcare Improvement) Open School CSUN**

Chapter Advisor of newly chaptered student club 2011-2013

**Health Administration Alumni Association**

Faculty Co-Advisor 1998-2017

**Health Administration Student Association**

Co-Faculty Advisor 1998-2010

## **COMMUNITY SERVICE**

### **PROFESSIONAL**

#### **St. Francis Medical Center**

Member of the Board of Directors 2004 to August 2020

Chairman Quality and Patient Safety Board Subcommittee 2007 to August 2020

Member of the St. Francis Career College Executive Task Force and Program Advisory Committee/Institutional Advisory Council 2010 to 2013

#### **California State University, San Bernardino**

External Reviewer for the Health Care Management Undergraduate Program 2019

#### **West Virginia University, School of Public Health**

Evaluator for Tenure and Promotion 2018

#### **University of Alabama at Birmingham, School of Health Professions**

Evaluator for Tenure and Promotion 2017

#### **American Career College**

Program Advisory Committee for St. Francis Career College 2013-2015

#### **University of Baltimore, College of Public Affairs**

Evaluator for Tenure and Promotion 2015

#### **Concordia University, Irvine, Department of Health Administration**

Evaluator for Tenure and Promotion 2015

#### **University of Nevada, Las Vegas, School of Community Health Sciences**

Evaluator for Tenure and Promotion 2014

#### **Idaho State University, Kasiska School of Health Professions**

Evaluator for Tenure and Promotion 2013

#### **Live United to Create Pathways Out of Poverty**

Volunteer in Leadership Speakers Program 2012

#### **Valley Care Community Consortium**

Facilitator for Provider Collaborative C-SNAP) Coalition-Safety Net Access Providers 2008-to 2013

Member of the Board of Directors 2005

Committee member 2003-2004

**University of Baltimore, School of Health and Human Services**  
Evaluator for Tenure and Promotion 2012

**Clemson University, Department of Public Health Sciences**  
Evaluator for Tenure and Promotion 2010

**Providence Holy Cross Medical Center**  
Ethics Committee 2003-2006

**Alta Hollywood Community Hospital Medical Center**  
**Alta Monrovia Community Hospital**  
Chairman of the Governing Boards 1998-2004

**Organization for Needs of the Elderly**  
Van Nuys, California  
Academic Council 2006-2007  
Advisory Committee 2008 and 1999-2003

**County of Los Angeles**  
Reengineering Blue Ribbon Health Task Force – appointed  
by Supervisor Zev Yaroslavsky to represent the 3<sup>rd</sup> District 1999-2001

**Medical Relief Effort**  
San Salvador 2008  
Kenya 2007  
Armenia 2004  
Cuba 2003

**Alzheimer's Association Center at CSUN**  
Advisory Committee 2000-2003

## **PUBLIC SERVICE**

**St. Louise Resource Services**, Ministry Services of the Daughters of  
Charity of St. Vincent de Paul  
Vice President 2018-2019  
Board Member 2016-2019  
Founding Board of Director 2016

**San Fernando Valley Chinese Cultural Association**  
Benefactor  
“Dictionaries for Students,” a project for elementary schools in Guizhou  
Province, China 2012  
“Rural Public Libraries for China Program”

Opened two libraries in rural communities in Yunnan Province, China  
2007 and 2009

**MEND (Meet Each Need with Dignity), Pacoima**

Volunteer Food distribution site 2012

**Be The Match - City of Hope**

Volunteer 2012

**Sherman Oaks Center for Enriched Studies**

Reseda, California

Volunteer Judge for Debate 2004-2005

**Los Angeles Fire Department**

Wellness Program Volunteer 2000